

# Leen Anthuenis

## General Manager Scale-Ups.eu / CEO SuperNova

SuperNova CEO Leen Anthuenis is an experienced community builder, business developer, strategic partnerships forger, intrapreneur and operational wizard who is deeply focused on growth and connection. She is the General Manager of growth platform Startups.be | Scale-Ups.eu, the driving force behind a slew of successful industry events that connect emerging entrepreneurs with corporate innovators and investors. Startups.be | Scale-Ups.eu is also the organizer of the SuperNova festival.

Prior to her role at Startups.be | Scale-Ups.eu, Leen was the General Manager of several startups and scaleups, where she was in charge of navigating operational management as well as fostering business growth. Her professional trajectory boasts a highly diverse portfolio, including pivotal roles as an HR consultant at esteemed organizations such as Atlas Copco and Fluxys, as well as engagements with more burgeoning enterprises.

Leen is deeply committed to nurturing innovation and driving the success of Startups.be | Scale-Ups.eu's ambitious projects, among which SuperNova, The Big Score, HRTECH.be, and the SPA®E – The Human Quest expo. Her guiding principles—*there is always a (better) way, keep things simple, and always keep smiling*—underscore her unwavering dedication to effecting positive change. Helping her organization solidify its position as a cornerstone of the startup ecosystem is just one of those missions.